## WHAT IS CLAIMED IS:

1. A method for locating a dental target within a digital dental image, said method comprising the steps of:

segmenting a reference object within a digital dental image to provide a segmented reference, said reference object having a predetermined size dimension;

segmenting a window in said dental image;

defining the size and location of said window relative to said segmented reference prior to said segmenting of said window.

- 2. The method of claim 1 further comprising searching within said dental image from said reference object along a predetermined initializing vector to a start location, said window being inclusive of said start location.
- 3. The method of claim 1 wherein said segmenting of said window further comprises applying a predetermined active shape model to said dental image.
- 4. The method of claim 3 wherein said active shape model includes one or more shape parameters.
- 5. The method of claim 4 wherein said active shape model includes one or more texture parameters.
- 6. The method of claim 3 wherein said active shape model includes one or more texture parameters.
- 7. The method of claim 3 wherein said active shape model is inclusive of said reference object.

- 8. The method of claim 3 wherein said active shape model is exclusive of said reference object.
- 9. The method of claim 8 further comprising manually providing spatial coordinates of at least two nodes of said window to said active shape model.
- 10. The method of claim 1 wherein said segmenting of said window further comprises presenting a plurality of different predetermined active shape models and accepting user input selecting one said active shape models as a selected model, and applying said selected model to said dental image.
- 11. The method of claim 10 wherein said user input is a tooth designation.
- 12. The method of claim 1 further comprising:
  displaying said dental image and said window following said segmenting of said window; and
  - accepting user adjustment of said window.
  - 13. The method of claim 1 wherein said segmenting is automatic.
- 14. The method of claim 13 wherein said segmenting of said reference object further comprises:

transforming said dental image from a red-green-blue color space to a hue-saturation-intensity color space.

detecting uniformly colored, spatially-contiguous regions of said dental image; and

determining if one of said regions has properties matching predetermined properties of said reference object.

15. The method of claim 14 wherein said segmenting further comprises, following said determining:

stopping said evaluating when said properties match;
cutting one or more of said regions into subregions when said
properties of each of said regions and said predetermined properties of said
reference object are mismatched; and

determining if one of said subregions has properties matching predetermined properties of said reference object.

16. The method of claim 1 further comprising:

placing said reference object in a patient's mouth, wherein said
reference object defines said start location on said dental target; and
capturing an image of said reference object and said dental target;
and
digitizing said image to provide said dental image.

17. A computer program product for locating a dental target within a digital dental image, said product comprising: a computer readable storage medium having a computer program stored thereon for performing the steps of:

segmenting a reference object within a digital dental image to provide a segmented reference, said reference object having a predetermined size dimension;

segmenting a window in said dental image;

defining the size and location of said window relative to said segmented reference prior to said segmenting of said window.

18. A dental shade matching system comprising:
a programmable computer having a microprocessor, computer
memory, a computer program stored in said computer memory for performing the
steps of:

segmenting a reference object within a digital dental image to provide a segmented reference, said reference object having a predetermined size dimension;

segmenting a window in said dental image;

defining the size and location of said window relative to
said segmented reference prior to said segmenting of said window,
said computer having a memory interface operatively connected to said
microprocessor;

a digital camera having memory operatively connectable to said memory interface; and

a bitable reference object.

- 19. The system of claim 18 wherein said reference object has a rectangular front face, said front face having a size and shape identified in said program.
- 20. The system of claim 19 wherein said front face has a uniform tone-scale value.